Unit 3

**Module 3**

Lesson 1:

1. <http://www.newschool.edu/parsons/>

I feel that this site uses color effectively because the colors are very simple (red, white, and black), but are still appealing to look at. Also, the colors are used so that each color is used appropriately so that there isn’t too much of one color in one area of the website.

<http://blinkee.com/>

This site does not use color effectively because the colors don’t completely seem to go together. There are a lot of blacks and white (which work fine) except that there are random bursts of color that are confusing to look at. Also, some of the coloring seem too vibrant.

1. I chose this color scheme for my client (an online bookstore): #6C3048, #B8517A, #6B5A5B, #B89A9C, #949494, #6B6B6B, #C7798D. This scheme consists of a lot of grays, browns, and darker pinks. I chose this for my client because I the colors I chose are kind of soft and calming which is the mood that I wanted to convey with a bookstore. Bookstores are supposed to be peaceful and a place where you can relax and I feel the colors show this.

Lesson 1:

1. <http://www.femmefatale.paris/en/projects>
   1. This page has good contrast because the words are white on a darker colored background.
   2. The font sizes are big which makes it easy to read.
   3. Hierarchy is effectively used. The words are bug to describe certain subjects and some words are small for less important information.
   4. Space is used effectively because everything is evenly spaced and there is just enough empty space around content.

<http://gatesnfences.com/>

1. This page has bad contrast because, while everything seems to be a standard color, nothing is too appealing to the eye. Everything looks really boring. Also, the hyperlinks are an awkward bright blue which is weird to look at compared to the rest of the font color.
2. Some of the font sizes are easy to read, but most of the font sizes are too small for people with poor vision.
3. Hierarchy is not effectively used. The font sizes aren’t really arranged by what a title is and what information is which makes it more confusing to read.
4. Space is not used effectively. Everything on the website is crowded together and makes the website look awkward. There aren’t a lot space surrounding content.

Lesson 2

Preferred Body Fonts

|  |  |  |  |
| --- | --- | --- | --- |
| My Choices | Windows | Mac | Linux |
| 1. Palatino |  |  |  |
| 1. Georgia |  |  |  |
| 1. (above fonts on “browser-safe list”) |  |  |  |
| 1. Serif |  |  |  |

Preferred Heading Fonts

|  |  |  |  |
| --- | --- | --- | --- |
| My Choices | Windows | Mac | Linux |
| 1. Rockwell |  |  |  |
| 1. Verdana |  |  |  |
| 1. Tahoma |  |  |  |
| 1. Sans-Serif |  |  |  |

**Module 6**

Lesson 1, Part 2, Number 2

1. The five possible values of the CSS position property are static, relative, absolute, fixed, and inherit.
2. If you don’t specify a position property for an element in CSS, its default value is static. It will be stacked one on top of another.
3. This element will be positioned at the top right corner of the screen and won’t move when you scroll.